



## Noah's Ark: Committed to Animals

Noah's Ark Animal Welfare Association, Inc., operates a private, limited admission shelter and pet adoption center in Ledgewood, New Jersey. Because Noah's Ark operates with an adoption-focused philosophy, no animal is ever euthanized because of age, breed, size or length of time in the shelter. In addition to its shelter and adoption activities, the organization also provides animal welfare support and outreach to the surrounding Morris, Sussex and Warren County communities. Noah's Ark receives no state or municipal funding and relies solely on the generosity of individuals, corporate sponsors, and a dedicated volunteer corps to meet its objectives.

### Mission and Vision

Noah's Ark believes in the dignity of animals and the importance of the human-animal bond. To that end, the organization's mission is to prevent cruelty to animals, to provide interim care for homeless dogs and cats, to seek permanent homes for the animals, and to educate and support the public in responsible pet care. Since its inception, Noah's Ark has worked toward its vision of a community in which all dogs and cats have the chance to be well cared for, respected, and loved.

### Origin

Founded in 1966 by Mildred Wien and a small group of compassionate individuals, Noah's Ark initially operated from the basement of a Boonton thrift shop. Members fostered rescued animals in their homes and embarked on a grassroots fundraising effort to support the pets in their care. As a fledgling rescue group and as one of only two such groups in the area at the time, Noah's Ark provided a humane alternative to municipal animal control pounds that did not have the space or the staff to meet the demands of abandoned animals. In 1978, the group purchased a facility in Ledgewood and converted it into a dog shelter. The following year a cat colony was added, a novel idea at the time because most shelters and pounds refused to take in cats. Ever since its humble beginning, Noah's Ark has rescued thousands of dogs and cats from neglect, abandonment, and injury, and has provided the community with the opportunity to adopt these deserving pets into their homes and hearts.

### Pet Adoption

Noah's Ark is a safe haven that not only provides basic care, but also addresses the medical and emotional needs of animals to ensure they are healthy, well-adjusted, and ready for their forever homes. Since pet ownership is a lifetime commitment, the staff and volunteers spend time getting to know the animals, and they perform detailed personality and temperament assessments on each individual dog and cat in order to match prospective adopters with the ideal pet for their home and lifestyle. Noah's Ark promotes its adoptable pets via local media outlets as well as through the organization's website at [www.noahsarknj.com](http://www.noahsarknj.com) and through the national pet adoption website called Petfinder. Visit Noah's Ark on Petfinder at:

<http://www.petfinder.com/shelters/NJ69.html>

### Community Outreach

Noah's Ark offers a number of important programs to prevent pet overpopulation and to promote responsible pet ownership. They are:

**Spay / Neuter Hotline:** Callers to the spay/neuter hotline at (973) 347-5469 can request coupons for discounted surgical fees through local veterinarians.

(continued on back)



**Humane Education Programs:** Noah's Ark speakers introduce school and community groups to animal care, important trends and concepts in pet ownership, and the humane treatment of animals.

**Counseling & Referral Services:** Noah's Ark professionals offer pet owners assistance with understanding pet behavior and information on training, low-cost vaccinations, boarding, and pet daycare.

**Canister Collection:** There are over 300 collection cans throughout the area to raise awareness and funds for the organization.

**Ark News Newsletter:** Published quarterly, Ark News keeps members informed about the organization and events at the shelter and offers information on pet care.

### **Fundraising**

Noah's Ark is a nonprofit 501 (c) 3 organization. As such, it relies on the tax deductible donations of caring supporters in order to continue its important work. Several fundraisers are held each year to promote community awareness, to highlight the organization's mission, and of course to raise funds. The major events are:

**Petcasso** – an evening of “art with a heart” featuring a live auction of artwork by pets

**Howl & Hike** – community dog walk

**Tricky Tray** – one of the largest in the community

**Doggone Purrfect Golf Classic** – played on a championship course

### **Other events include:**

Adopt-a-Thon, Dine to Donate, Shop for Cause, Chester's 4-H Fair, Morristown on the Green, Olde Suckasunny Day, Long Valley's Dog Park Doggie Daz, Wrap for a Cause, Evening of Giving, Photos with Santa & Easter Bunny.

In addition to events, Noah's Ark relies on direct mail campaigns.

